

Banner Guidelines

⚙️ General Guidelines

Event title/logo

- Event titles must be clear and easy to read. The title also tells what the event is about.
- The VATSIM Scandinavia logo must be clearly displayed, recommended size is 80px in height. When applicable, other logo is placed with our logo, well spaced and in same size.
- Make sure to follow the [logo guidelines](#)

Event information

- Event dates must be in the day, month format (17th February). Repeating events should include the weekday.
- If it's an exam, it should also be added to the banner like: "S2 Exam", "Tier 1 Validation" etc.
- Event airport must include the ICAO code.
- Times must be in a 24 hour, Zulu format, with a start time. End time is highly recommended to be included

Font

Font for the templates is Roboto. The font can be downloaded [directly from Google Fonts](#).

Export

All event banners must be in a 16:9 ratio and the file size is less than 1 MB. The template is sized 1056x594 px. If you use images, ensure we have permission to use it or credit accordingly.

☐☐ Exam/CPT Banners

CPT event banners follow stricter requirements, where **only the official template and background can be used** concerning the included airport/airspace. Descriptions and titles of CPTs must follow [the policy created by event department](#).



Colors

No deviations or changes allowed.

Templates

- [Banner Generator](#) by Otto Tuhkunen
- [Illustrator Template](#) by Otto Tuhkunen

☐☐ Event Banners

For events we have three different standard banners. In these you're more free to change things like the pictures and text as long you keep the Scandinavian feel of it.

Standard with full size image



VATSIM
SCANDINAVIA

Aalborg Mixed Operations

📅 10 Aug 2025 🕒 16:00 - 19:00 UTC

📍 EKYT - Aalborg, Denmark

Standard with a partial image in the fold



VATSIM
SCANDINAVIA

Scandinavian Regionals

Evening at Ålesund, Norway

📅 10 Aug 2025 🕒 18:00 - 21:00 UTC

📍 ENAL - Ålesund Vigra

City Pair



Helsinki ↔ Kyiv
City Pair Event

📅 10 Aug 2025 ⌚ 16:00 - 20:00 UTC

📍 EFHK - Helsinki Vantaa
📍 UKKK - Kyiv Boryspil



Colors

Please use the official colors of VATSIM Scandinavia found in the [graphical guide](#). Shades of the primary colors are allowed as long it remains the blue/northy look.

Templates

- [Illustrator Template](#) by Otto Tuhkunen

☐☐♂ Off-brand Banners

Off-brand banners is a nice way to create banners for large scale events, recurring events or other special occasions. These banners still use our logo, but can be more creative in the design and use of color.

Off-brand event banners may be created for events by approved members. To be approved an off-brand banner creator, present some high quality banners you have created to the [Event Manager](#). The Event Manager will consult with the Tech Department whether or not the submitted banners are in line with the expected

quality.

Approved off-brand designers

- Jesper Hvenegaard
- Otto Tuhkunen

Revision #18

Created 17 August 2025 12:27:07 by Daniel Lange (1352906)

Updated 5 September 2025 13:39:59 by Martin Thorsteinsson (1338009)